

Solutions for profitable and sustainable farming

While the future of food is changing daily, the challenges of establishing a profitable business remain the same. For your farm to be successful, you need a strategic business plan, market research, crop diversification, retail sales strategy and a strong financial plan. We are here to help! Whether you are a multigenerational farmer looking to expand or augment your existing farm or you're an entrepreneur seeking a viable business model, our consulting packages position you for success.

★ Most Popular

FINANCIAL PLAN

Solution: Confident ROI Calculations

OVERVIEW

Leveraging our expertise and proven financial model, we minimize your time evaluating opportunities to provide you with a sound financial plan for financing approval.

SUBJECTS ADDRESSED

- Revenue by Category
- Cost of Goods Sold
- Margins
- Uptime
- Harvests
- Consumables Costs
- Financing Type
- Labour Rates & Hours
- Annualized Review
- Utilities
- Packaging
- Logistics
- Overhead
- Three Scenarios
- Exchange Rates

PROCESS

You complete a comprehensive "Business Benchmark" survey, our team creates three financial scenario options, and you participate in a 2 hour "Financial Plan Review" meeting.

COST \$5,000

TIMELINE 1-2 weeks

MARKET ASSESSMENT

Solution: Priority Market Opportunities

OVERVIEW

Produce is a unique industry, with deep relationships built over decades. Leveraging our 25+ years of produce marketing expertise, your market assessment will outline your market potential, size, scope and constraints.

SUBJECTS ADDRESSED

- Market Size
- Immediate Market Opportunities
- Regional Opportunities
- Crop Diversification
- Potential Distributors
- Potential Retailers
- Marketing Opportunities

PROCESS

Your CubicFarms Garden consultant will assess your market by completing the "Farm Market Evaluation" with you, gather industry data, connect with prospective retailers and conclude the assessment with you in a "Marketing Assessment Review" meeting.

COST \$20,000

TIMELINE 4-6 weeks

EXECUTIVE SUMMARY & PITCH DECK

Solution: Clean Pitch Deck

OVERVIEW

Our Executive Summary solution gives you the confidence to secure financing and operate your farm successfully. With our proven industry expertise, we provide you with all the details and tools you need for your "Investor Ready" or "Bank Financing Ready" go to market strategy.

SUBJECTS ADDRESSED

- Financial Plan
- Market Assessment
- Sales Channels
- Customer Types
- SWOT
- Marketing Channels
- Branding Requirements
- Value Propositions
- Cost Structure
- Key Partnerships
- Milestones
- CapEx Requirements
- Working Capital Requirements

PROCESS

You will begin by completing a comprehensive "Business Benchmark" survey and participate in 8 hours of dedicated time with our planning specialist and supporting team. Our team will construct your proposed financial model and provide three business plan scenario options for you to select. An executive summary will be developed, formatted in PowerPoint, including a brief business plan summary.

COST \$30,000

TIMELINE 4-6 weeks



Consulting Services "Pay It Forward" Benefit

When you engage in our CubicFarms Garden consulting services, 75-100% of your consulting project costs can be credited to your future CubicFarms system purchase.

Start growing profitably & sustainably.

Let's connect today!

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By leveraging the CubicFarms Garden Consulting expertise, farmers and entrepreneurs gain access to specific produce market intelligence, maximize their time and efficiency in obtaining financing and most importantly, their confidence in their crop diversification, marketing and sales strategy improves.

- Jay Kallu
CubicFarms Garden Consultant